

Sarine Introduces 3D-Origin™ Accurate Model of Original Rough Diamond

Optional add-on to the Sarine Diamond Journey™, the 3D-Origin™ model replicates the rough diamond's actual form, enhancing the in-store and post-store customer experience

Hod Hasharon (Israel), May 22, 2019 – Singapore Exchange-listed Sarine Technologies Ltd (U77:SI) is pleased to announce the launch of yet another innovative sales tool for retailers - the 3D-Origin™, a 3D-printed accurate model of the rough diamond from which the Sarine Journey™-verified polished diamond was derived.

The 3D-Origin™ model is generated as an optional add-on to the Sarine Diamond Journey™ rough-to-polish diamond report. It uses Sarine's proprietary Diamond Journey™ cloud-based data exclusively captured during the manufacturing process. It then transforms these data into a 3D-printed physical replica of the original rough stone, from which the polished diamond was manufactured. The 3D-Origin™ model is identical in its geometrical dimensions and features to the actual rough diamond, scaled for consumer convenience.

Every rough diamond is one of a kind. The 3D-Origin™ provides a uniquely tangible rendition of the polished gem's source, providing in its physical form testimony to the complex transformation the stone underwent from rough to polished. Jewelry retailers can use the 3D-Origin™ as a palpable aid to enhance the in-store customer experience, creating a more profound understanding of, and connection with, the diamond, leading to a more confident buyer.



Mr. David Block, CEO of Sarine Technologies, said: "The diamond and jewelry industry is just discovering the amazing opportunities technology creates for the modern retail environment. Not just as a means of luring customers, but also to engage customers' hearts and minds through digital storytelling of the uniquely complex process of polishing a diamond. Every year over 70 million diamonds undergo processes entailing Sarine's cutting-edge technologies throughout the diamond pipeline. This distinctively positions Sarine to effectively and verifiably document the diamond as it flows through the pipeline. We now augment this documentation with our unique accurate and engaging replica of the actual rough diamond."

About Sarine Technologies:

Established in 1988, Sarine Technologies Ltd. is a worldwide leader in the development and manufacturing of advanced evaluation, planning, processing, and finishing systems for diamond and gemstone production. Sarine products include the Galaxy[®] family of inclusion mapping systems, rough diamond planning optimisation systems, laser cutting and shaping systems, laser-marking and inscription machines and polished diamond Clarity, Color, Cut and light performance grading tools and visualisation systems. Sarine systems have become standard tools in every modern manufacturing plant, properly equipped gemology lab and diamond appraisal business, and are essential aids for diamond polishers, dealers and retailers. For more information about Sarine and its products and services, visit <http://www.sarine.com>.

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