

PRESS RELEASE

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Sarine Offers Revolutionary 3D Jewellery Imaging Solution

Using innovative technology from Israeli start-up Verto, Sarine will enable retailers to provide stunning video imagery and customer customisation and personalisation of jewellery with no capital investment

Hod Hasharon, (Israel), June 18, 2019 – Singapore Exchange Mainboard-listed Sarine Technologies Ltd (“**Sarine**” or “**the Company**” and together with its subsidiaries “**the Group**”) (U77:SI), a worldwide leader in the development, manufacture and sale of precision technology products for the evaluation, planning, processing, finishing, grading and trading of diamonds and gems, is pleased to announce that it is now offering a new simple, automated and extremely cost-effective imaging and visualisation service with interactive personalisation functionality to jewellery suppliers and retailers.

Verto, an Israeli start-up, has developed an innovative imaging solution that generates high quality interactive video displays, derived automatically from but a handful of images captured by any common smartphone. Verto’s solution enables jewellery manufacturers, wholesalers and retailers to provide their customers with exceptionally high-quality video visualisation of the jewellery pieces, along with interactive capabilities to view the piece from multiple perspectives and personalise the setting as well as the types, sizes, and colours of stones, etc., with no need for capital investment in high-end devices, expensive professional photographers or exhaustive manual finishing. The combination of the imagery’s high quality, the system’s ease of use, its attractive cost and fast delivery creates an offering that is far superior to any currently available market alternatives. Sarine is leveraging its global marketing and sales infrastructure and diamond industry recognition to introduce Verto’s cutting-edge offering under a mutually-beneficial sales agreement.



"At Sarine, we are continuously bringing added-value solutions based on cutting edge technologies to jewellery retailers. We believe that Verto's innovative solution is an exceptionally cost-effective one which will enhance our retailers' in-store and online customers' experience. We are pleased to be able to introduce this service to the industry and believe it can create new possibilities for the retail market based on a very appealing business model with no need for capital investment, sophisticated training of personnel, etc. For us, adding Verto's technology to our offerings for our downstream industry customers, will broaden our market into jewellery pieces, in addition to loose stones, and add a new recurring revenue stream," said Mr. David Block, CEO of Sarine Technologies.

Mr. Nadav Dadon, co-founder and CEO of Verto, noted: "Partnering with the technology leader in the global diamond industry provides us with a host of valuable synergies and will allow us to launch our services through established distribution channels, shortening our time to market significantly."

About Sarine Technologies:

Established in 1988, Sarine Technologies Ltd. is a worldwide leader in the development and manufacturing of advanced evaluation, planning, processing, and finishing systems for diamond and gemstone production. Sarine products include the Galaxy® family of inclusion mapping systems, rough diamond planning optimisation systems, laser cutting and shaping systems, laser-marking and inscription machines and polished diamond Clarity, Color, Cut and light performance grading tools and visualisation systems. Sarine systems have become standard tools in every modern manufacturing plant, properly equipped gemmology lab and diamond appraisal business, and are essential aids for diamond polishers, dealers and retailers. For more information about Sarine and its products and services, visit <http://www.sarine.com>.

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